# The Laser Therapy Continuum of Care

A Complete Approach to Pain Relief, Tissue Healing, and Long-Term Care





# What is laser therapy?

The Science Behind the Proven Technology

Laser therapy, commonly called photobiomodulation, is a non-thermal process that utilizes light to stimulate photo-physical events within the body. This technology supports a multi-modal approach to pain management, tissue healing, and the long-term management of chronic conditions.

Sinusitis,

Treatment parameters are determined based on clinical goals, the type of condition, and the size and color of your patient.

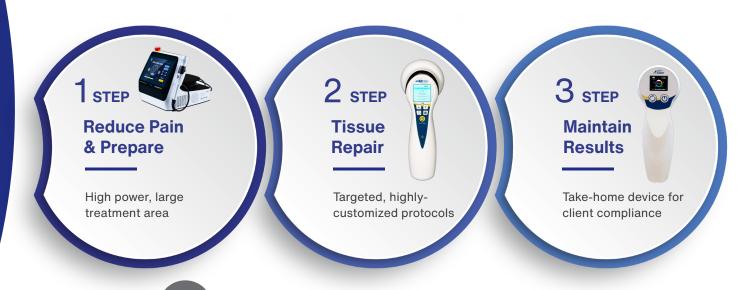
This "photoceutical" approach to care is non-invasive and drug-free. Photoceuticals are validated through clinical studies and use light in a specific dose to produce safe, and reproducible outcomes. Targeted laser therapy treatments can be used to reduce, or in some cases, eliminate the need for NSAIDs.



## The Laser Therapy Continuum of Care

Activating Proven Technology to Achieve Consistent, Proven Outcomes

The Multi Radiance family of therapy lasers offer solutions for the entire continuum of care from acute pain to targeted tissue healing and long-term care.



### **ALPHAVET**

Class 4 device quickly relieves pain to prepare tissue for targeted repair.

**NEW** 

- Built-in protocols
- 0.5-28 Watts of power
- 4 wavelengths enable a wide range of clinical applications

### **ACTIVet PRO Series**

Optimized for tissue healing based on condition and patient requirements.

- Battery operated
- Built-in protocols
- Blue light for wounds
- Wavelengths optimized for tissue healing

## My Pet Laser 2.0

Lock-in results with a takehome device for ongoing maintenance treatments.

- Veterinarian-prescribed
- Easy-to-use
- Battery operated
- Add a new revenue model to your practice





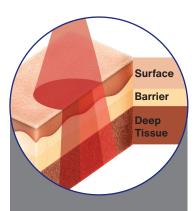
### **The Laser Therapy Continuum of Care**

The Laser Therapy Continuum of Care is founded in a deep understanding of laser science. The Multi Radiance family of therapy lasers are engineered to provide the right tool in the laser therapy toolbox for every patient, and every stage of care.

## How the technology works

Translating the Science into Practical Technology for Veterinarians

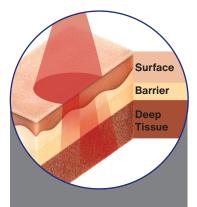
### **Treatment Parameters for Successful Outcomes**



### Wavelength

Determines which tissues absorb the light delivered to target tissue.

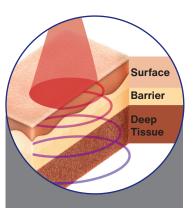
Optimized based on the absorption goals for target tissues, and based on condition



### **Power**

Combined with wavelength, power determines depth of light penetration.

Prescribed based on the stage of care and pain relief or tissue healing goals.



### **Protocols**

Enter your treatment parameters for a customized protocol that optimizes:

- Treatment Time
- Wavelengths
- Power
- Pulsing

## **Magnetic Field**

Just like with MRI technology, Multi Radiance technology leverages static magnetic fields to focus laser energy at target tissue. **Blue Light** 

Bactericidal blue light technology supports infection control for wound healing, intra-operative, and post-surgical applications.

Scan to learn more about the Laser Therapy Continuum of Care



## The Right Technology for Every Stage of Care



### **Relieve Pain**

Treatment protocols employ higher power to block pain and prime patients for tissue healing.

Protocols are designed to treat large areas to address the source and referral sites of pain.



### **Heal Tissue**

After the pain is under control, targeted treatments support tissue healing.

Treatment protocols are highly targeted at the source of tissue dysfunction for cellular repair.



### **Maintain Relief**

After short-term resolution is achieved, chronic conditions require on-going treatment.

Simple treatment programs address the target area for long-term relief.



## **ALPHAYET**

**STEP 1: REDUCE PAIN & PREPARE** 

High powered class 4 device for quick pain relief. Includes Multi Radiance's proprietary Priority Principle technology to optimize outcomes based on patient characteristics.



### Built-In Protocols Makes replicating treatments fast and easy



Variable Power 0.5-28 Watts enables versatile treatments



Easy-to-Use Simple touchscreen interface



Treatment Modes
Continuous
wave and pulsed
operation



Priority Principle Treatment optimization for pain relief





### **STEP 2: TISSUE REPAIR**

Narrowly target damaged tissue with Super Pulsed technology designed to jump-start damaged cells. Use on wounds for added infection control benefits with blue light.





#### **STEP 3: MAINTAIN RESULTS**

Improve outcomes, client compliance, and add a new revenue stream to your practice with the My Pet Laser 2.0 take-home device. Prescribe one of the 5 built-in protocols to lock-in clinical outcomes.



#### **Built-In Protocols**

Easily customize tissue healing protocols with built-in technology



#### **5 Built-In Protocols**

Prescribe one of the 5 maintenance protocols



### **Battery-Operated**

Cordless device with 6 hours of battery life for portability



### **Battery-Operated**

Cordless device with rechargeable battery for portability



### **Treatment Modes**

Continuous wave and pulsed operation



### Safe

Safe for at-home use by pet owners



### **Priority Principle**

Treatment optimization for tissue healing



### **Practice Builder**

Increase client compliance and clinic revenue

## Add a New Service to Your Practice

Use the Laser Therapy Continuum of Care to Drive Revenue

The Laser Therapy Continuum of Care allows your practice to increase revenue with in-clinic and laser rental services.



### **Add In-Clinic Service**

Realize substantial ROI on the ALPHAVET or the ACTIVet PRO series of lasers with in-clinic services. Use these veterinary-grade lasers for:

- Acute conditions
- Post surgical applications
- Chronic pain relief
- Multi-modal pain relief
- Intra operative applications
  - Tissue healing



### **Add a Pet Owner Rental Model**

Use the My Pet Laser 2.0 to increase client compliance with treatment recommendations by adding a take-home laser rental model.

Prescribe protocols to add value to your existing treatments.



Multi Radiance Veterinary has the largest body of clinical evidence supporting the Laser Therapy Continuum of Care. The Multi Radiance team translates studies into veterinary-specific technology that provides outstanding outcomes during every stage of care.



**Proven Technology. Proven Outcomes.** 

**For Veterinary Use Only** 

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